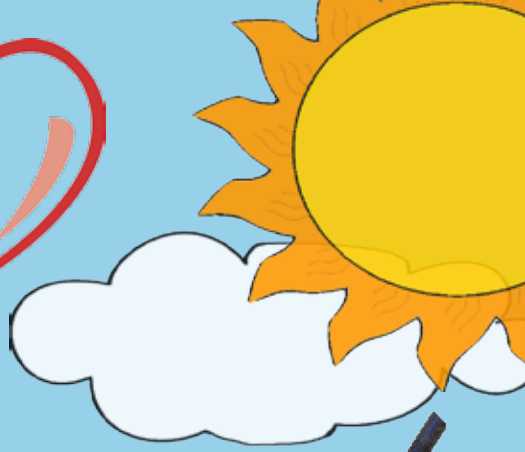


# Friends of Kids with Cancer

Helping kids with cancer... be kids!



**and our Title Sponsor:**



**cordially welcome and  
thank you for coming  
to our 16th Annual  
Golf Tournament!**



2014 Golf Tournament

**May 19, 2014  
Whitmoor Country Club  
St. Charles, MO**



*Congratulations to  
Friends of Kids with Cancer  
and all of  
the volunteers for another  
outstanding  
Golf Tournament!*



Information Technologies, Inc.  
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[www.itiusa.com](http://www.itiusa.com)



## Welcome Sponsors, Golfers, Volunteers and Special Friends

At Friends of Kids with Cancer, our mission is to enrich the daily lives of children and families struggling with pediatric cancer by providing the recreational, educational and emotional support they so desperately need throughout their treatment. Your attendance today will help us to fulfill that mission.


Last year's tournament was again an overwhelming success; a sold out field of golfers and a commanding presence at the dinner and auctions allowed us to set a new record for revenues. It is with heartfelt thanks to our many new and returning sponsors that this year's event is again sold out, proving the generous and giving nature of the St. Louis community. Your participation has helped us become one of the most successful charity golf tournaments in the area. More importantly, though, you can be proud that your participation today will make a positive impact on the lives of some very special kids and their families.

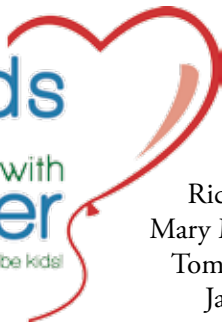
We ask that you please recognize all our sponsors who have so generously supported Friends of Kids with Cancer and helped make this day such a success. We especially want to thank our Title Sponsor, Waste Management, and our Diamond Sponsor, Information Technologies, Inc., and our Platinum Sponsor, Dave Sinclair Automotive Group for their continued support.

No tournament would be successful without the countless volunteers and committee members who have dedicated so much of their time, efforts, and talents to every aspect of the tournament. Our heartfelt thanks go out to all of them.

Let's all now join together and enjoy the festivities of the event as we help ***kids with cancer . . . be kids.***

Warmest regards,

  
Rick Lommel & Bob Nuelle  
Co-Chairmen



### **OFFICERS**

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Margie Sedlack, Program Director

*On behalf of the children and families served by Friends  
of Kids with Cancer, we thank you from the bottom of our  
hearts for your participation in today's event.*



### Mission Statement:

We are devoted to enriching the daily lives of children undergoing treatment for cancer and blood-related diseases. Our mission is to be an advocate for these special kids and to provide them and their families with the recreational, educational and emotional support needed throughout the long hours of chemotherapy, illness and isolation.

### What “Friends” Does

Friends of Kids with Cancer tries to do everything possible to keep these children mentally upbeat, in order to face their daily challenges. The demand for our programs continues to increase. Each program is added at the special request of the medical professionals at area pediatric hospitals and clinics. What began as providing fun and diversion for these kids has been expanded into the vital areas of mental well-being and educational support. It has become increasingly evident that a positive mental outlook is as important as medicine. Friends is devoted to providing them with hope and the will to live, along with the necessary tools to assist in their battle against this devastating disease.

### Population Served

There are over 300 children diagnosed with cancer annually in the St. Louis area.

These children along with their families may receive our services regardless of race, religion, and/or economic status. Our programs through doctor referral are offered at:

- Mercy- St. Louis; Mercy Clinic-Children’s Cancer and Hematology; David C. Pratt Cancer Center
- Cardinal Glennon Children’s Hospital; The Bob Costas Center; SLU Radiation/Oncology Center
- St. Louis Children’s Hospital; Hale Irwin Hematology/Oncology Clinic; The Siteman Cancer Center

### History of ‘Friends’

Friends of Kids with Cancer was founded in 1992 by Jill Turec, Development Specialist at the Cardinal Kids Cancer Center at St. John’s Mercy Medical Center, Susie Snowden and Molly Henry, parents of children in treatment for cancer. These three women shared a dream that every child with cancer would experience as much fun, laughter, support and normalcy as possible during their treatment. This charity was formed to provide for the day-to-day needs of these children and their families. Friends is unique in that we try to make each and every day a little bit brighter and meaningful for these young cancer victims. Research and finding a cure for cancer remain first and foremost in all of our minds. To a child living with painful procedures and long treatments, research is just another big word they do not understand. The most important thing is getting through TODAY. Dr. Bergamini’s philosophy is to “**treat the child....not only the cancer**” and he stresses the importance to **treat not only the patient... but the entire family** as they are suffering in a different way.

# WHAT WE DO



Every day, kids with cancer, their siblings and parents are given the opportunity to THINK, FEEL and SMILE through our Educational, Emotional and Recreational Programs. We don't just give away toys or candy to sick children; we engage minds, instill confidence and create a positive atmosphere while these families fight their toughest battle.

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## EDUCATIONAL PROGRAMS

### Educational Testing Program

- Dr. Jim Russell conducts ground breaking baseline tests to detect future learning disabilities that intense cancer treatment can have on children.
- With these tests, parents and hospital professionals can work better with schools and faculty on the best way to approach each child's curriculum.
- This program gives children the tools they need to succeed in the classroom.

### EdMap

- Provide individual and small group on-site sessions
- Contribute to the child's success in school
- Monitor the child's progress in school
- Help each child overcome and cope with any adverse effects of chemotherapy
- Provide for the development of self esteem and motivation
- Continue to nurture self esteem and motivation in each child

### Jake's iPad Crew Fund

- Jake Franzel's selfless passion was raising money for teens in treatment to receive iPads. The Franzel family continued this fund in his memory and awarded 36 iPads in 2013.



### Survivor's Scholarship

- In 2013 this program provided 12 scholarships to young cancer survivors graduating high school and continuing their education in college.



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## EMOTIONAL PROGRAMS

### Art Therapy

- Provides a means of communication when words cannot suffice
- Addresses emotional, social, psychological and spiritual issues
- Encourages free expression
- Enhances self-esteem



### Play Therapy

- Provides an appropriate counseling approach to young children because they naturally communicate through play
- Provides specifically chosen toys that allow children to develop self understanding, explore real-life situations, and resolve inner conflicts
- Offers a safe environment in which children can express their feelings, wishes and needs
- Alleviates some of the pressures parents feel with a non-expressive child

### Individual and Family Counseling/Support Groups

- Designed to help families deal with pressures faced during cancer
- These programs provide free counseling services to families and individuals in need
- Allows families to work out their feelings and frustrations
- Individual counseling sessions for adolescents suffering from cancer, their parents and siblings
- Support Groups for siblings, parents and surviving young adults



# RECREATIONAL PROGRAMS

## Special Assistance Program

- Provided special gifts & gift cards to more than 325 kids in treatment in 2012. Gifts totalling more than \$102,000.

## The Erna Deutsch Fund

- Provided those extra special things that create smiles and irreplaceable memories, totaling more than \$12,000 in 2012.

## Toy Closets/Toy Chests Program

- Our inaugural program in 1992 provided each treatment center we serve with a closet full of toys on-site. Kids battling cancer and their siblings get a break from their treatment...and smile!

## Munchie Mondays

- Provided lunches, snacks and goodies to families at the treatment centers once a week.

## The Ian Kyle Fund

- Relapse is a word that no one ever wants to hear. We try to help kids forget about it.

## Smile Makers Program

- Provided over \$43,000 worth of tickets to Rams, Blues, Cardinals, the Fox, the Muny and concerts for kids and their families in 2013.

## Family Parties Program

- Provided funding for Family Parties such as Magic House, Halloween Party, Winter Wonderland, two Family Nights at Busch Stadium, a trip to the St. Louis Zoo and Build-A-Bear party.

## Entertainment Program

- Provided funding for the "must-haves" for the long hours spent at the treatment centers: DVD players, computers, recliners, movies, games, cds, and much more!

## Maddie's Wish

- In memory of Maddie Bayer, this special fund is designated to send the immediate families of patients to musical productions.

## End-Of-Chemo Parties

- When a patient reaches the end of chemotherapy, we provide a small celebration with toys and a cake for the great accomplishment

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## We could not do what we do without YOU!

Please call the Friends of Kids with Cancer office at (314) 275-7440 to volunteer, fundraiser information and more!



**THANK YOU AGAIN FOR HELPING KIDS WITH CANCER...BE KIDS!**

# 2014 Friends of Kids with Cancer Golf Tournament Committees

## *Golf Committee*

Rick Lommel and Bob Nuelle, Co-Chairmen  
Matt Biffignani · Brandy Bimslager · Judy Ciapciak  
Kent Harrell · Kevin Hundelt · Ryan Lommel  
Tracie Nolting-Ehlert · Joe Oglesby · Margie Sedlack  
Kyle Tons · Ben Turec

## *Auction Committee*

Tracie Nolting-Ehlert, *Auction Chairperson*

Anne Debellis  
Sheryl Deskin  
Eileen Holtzman  
CB Lommel  
Kimberly Meredith

Karen Paslawski  
Connie Puricelli  
Sandy Ringkamp  
Lauren Ryan  
Susan Schweig  
Terri Wurdack

**THANK YOU** to everyone who worked so hard  
to make this 16th Annual Golf Tournament a great success!

### **Friends of Kids with Cancer**

530 Maryville Centre Drive Suite LL5  
St. Louis, MO 63141

314.275.7440 Fax 314.275.7446

[www.friendsofkids.com](http://www.friendsofkids.com) e-mail: [friends@friendsofkids.com](mailto:friends@friendsofkids.com)

***Celebrating 20 years of helping kids with cancer... be kids!***

### **Attention Golfers**

*The following local golf tournament donates the proceeds from their outing to **Friends of Kids with Cancer**. To receive information about this event, please call the Friends office at 314.275.7440.*

**Black Sheep Foundation Golf Tournament- August 16, 2014**



Many thanks to the following sponsors for their incredible generosity and dedication to Friends of Kids with Cancer!

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Tom Pellegrini · Mark and Stephanie Schnuck

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John Grady  
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McGurk's Public House

St. Louis Blues  
St. Louis Cardinals  
Whitmoor Country Club  
Frank O. Pinion Dinner-  
(Annie Gunn's-Ritz Carlton)

## Auction Item Donations

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Candicci's  
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College Hunks Hauling Junk  
Cooper's Hawk  
Copying Concepts - Kevin Laury  
County Animal Hospital  
Cindy Doherty  
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## **DONORS**

Our sincere thanks to the many individuals, restaurants, and companies who have donated items for our prizes, player bag, and auctions. Without your contributions, this tournament would not be the success it is. Thank you!

*Due to printing time constraints, we would like to thank anyone who has donated and is not listed.*

*Your contribution did not go unnoticed. Thank you!*

# 2014 Golf Participants

Elliot Abbey	Mitch Casey	Bob Goldkamp	Harry Katz
Travis Arand	Dave Castro	Jack Gonzalez	Dave Keiser
Jeff Bahr	Joe Cavataio	Frank Graetz	George Keller
Dave Bajier	Ross Chickering	Liz Green	Ben Kelley
Brett Barczewski	Eric Christner	William Griese	Brett Kerrigan
Eddie Barczewski	Steve Ciapciak	Michael Hall	Guest Kijowski
Herbert Baumann	Mary Cittadino	Greg Hall	Guest Kijowski
Walt Bazan	Kay Cooper	Jeff Hannewinkel	Guest Kijowski
Mary Bazan	Tim Corder	Jeff Hanselman	John Kijowski
John Beck	Joe Corder	Kent Harrell	Brenda Kingen
Tom Beck	Jim Crandall	David Hect	Andy Kohler
Scott Bedell	Gary Crean	Mark Heffernan	Kellie Koschmeder
Jack Behan	Jim Crews	John Heinsz	Russell Kovar
Mike Beilsmith	Pat Crider	John Heitkamp	Dave Kramer
Joe Belew	Marty Crimmins	Jason Helferstay	Jay Kreikemeier
Mark Belew	Steve Daniel	Erin Hellmann	Helen Kurtin
Barb Bettonville	Chuck Daniel	Barb Hill	Aaron Lang
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Don Brown	Mark Forst	Isaiah Hultman	Cindy Maritz
Norm Brune	Mike Foster	Kevin Hundelt	Glenn Markway
Tim Buchanan	Karen Freihofer	Carlos Iwaszkowiec	Mick Markway
Chris Bucher	Nick Gailius	Tom Jackson	Jim Mather
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Joe Oglesby  
Jim O'Shea  
Dave Owens  
Julie Panagos  
Bob Peat  
Joe Pecoraro  
Ron Pfadenhauer  
Mike Pieper  
Dale Pilant  
Joe Plassmeyer  
Jim Powers  
Len Raiffie

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Nick Rechtein  
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Jim Reding  
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Tom Renken  
Bruce Riddle  
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Dan Sheehan  
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Robert Shockey  
Randy Sims  
Kenny Skaggs  
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**for participating in our tournament!**

Friends  
of Kids with  
Cancer

Helping kids with cancer... be kids!

THANK YOU to all of our generous  
sponsors, golfers, donors, volunteers  
and committee members for making  
these smiles possible!



Think. Feel. Smile.

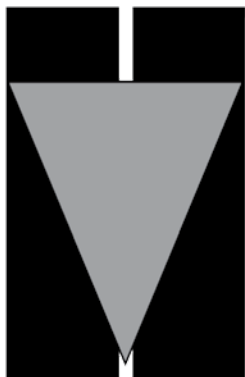




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*Our best wishes to the kids!*



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Captiva Marketing has enjoyed working with Friends of Kids with Cancer since 2008.



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and success of our tournament.

Friends of Kids with Cancer

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helping kids with cancer...be kids!*

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*In loving memory  
of our dear friend and  
Friends of Kids with Cancer  
golf committee member.*



**Stan Price**

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Thank you for helping us celebrate this special day and helping kids with cancer...be kids!

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*In Memory of Our Beautiful Daughter, Bernadette Godfrey.*



Bernadette passed away on September 5, 2013, from brain cancer.

*Bernadette, we love and miss you every minute of every day.*

*Love,*

*Mom and Dad*

*Lil' Tony and Teresa, Nick, Tim, Andrew and Margaret*

We Love The People at  
Friends of Kids with Cancer!



**Owners**

**Dan Sinclair**

**Tony Godfrey**



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**Who would ever think  
this was part of a landfill?**

**Think Green.®**



When we say Think Green, it goes beyond the color of our trucks. It goes directly to the heart of our overall commitment to environmental stewardship and community enhancement.

By thinking Green, Waste Management is designing and maintaining safe, efficient landfills that are making a tangible difference in our communities. Many of these spaces (and the areas that surround them) are being restored into community golf courses, sporting facilities and campgrounds, as well as nature and wetlands preserves.

So the next time you see one of our big green trucks on the road, think about what Waste Management is doing to keep our communities on course for a better tomorrow.

From everyday collection to environmental protection, Think Green.® Think Waste Management.



[www.wm.com/thinkgreen](http://www.wm.com/thinkgreen)