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**welcome you to our
15th Annual Golf Tournament**

**May 20, 2013
Whitmoor Country Club
St. Charles, MO**



***Congratulations to
Friends of Kids with Cancer
and all of
the volunteers for another
successful
Golf Tournament!***

Friends
of Kids with
Cancer



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Welcome Sponsors, Golfers, Volunteers and Special Friends

We have been working hard to ensure that the 15th Annual Friends of Kids with Cancer Golf Tournament is the best one ever! We hope you enjoyed the earlier start and experienced a fun and rewarding day of golf. This evening's festivities will consist of cocktails, dinner, our always outstanding auction, excellent company and, of course, the satisfaction that comes from helping a great, great, cause.

Many of you who have returned year after year have experienced the moving speeches given by some of the children and families served by Friends of Kids with Cancer. If this is your first time, be prepared to feel the burst of pride and satisfaction that comes from knowing your great day of golfing also has far-reaching consequences to the lives of children suffering from cancer in the St. Louis area and their families. Time after time we hear the gratitude expressed by these families and are humbled to think that what for us is a great day of golfing, for them provides the means that often make a difference between hope and despair.

Last year's tournament was an overwhelming success; a sold-out field of golfers and a commanding presence at the dinner and auctions allowed us to set a new record for revenues. With heartfelt thanks to many new and returning sponsors, this year's event is sold out once again proving the generous and giving nature of the St. Louis community. Your participation has helped us to become one of the most successful charity golf tournaments in the area. More importantly though, you can be proud that your help will make a positive impact on the lives of some very special kids and their families.

No tournament would be successful without the countless volunteers and committee members who have dedicated so much of their time, efforts, and talents to every aspect of the tournament. Our sincere thanks goes out to all of them.

Let's all now join together and enjoy the festivities as we help kids with cancer..... be kids.

Warmest regards,

Rick Lommel and Bob Nuelle

Co-Chairmen



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Celebrating 21 years of helping kids with cancer... be kids!



About ‘Friends’

Friends of Kids with Cancer was founded in 1992 by Jill Turec, Development Specialist at the Cardinal Kids Cancer Center at St. John’s Mercy Medical Center, Susie Snowden and Molly Henry, parents of children in treatment for cancer. These three women shared a dream that every child with cancer would experience as much fun, laughter, support and normalcy as possible during their treatment. This charity was formed to provide for the day-to-day needs of these children and their families. Friends is unique in that we try to make each and every day a little bit brighter and meaningful for these young cancer victims. Research and finding a cure for cancer remain first and foremost in all of our minds. To a child living with painful procedures and long treatments, research is just another big word they do not understand. The most important thing is getting through TODAY. Dr. Bergamini’s philosophy is to **“treat the child....not only the cancer”** and he stresses the importance to **treat not only the patient... but the entire family** as they are suffering in a different way.

Friends of Kids with Cancer tries to do everything possible to keep these children mentally upbeat, in order to face their daily challenges. **We are devoted to enriching the daily lives of children undergoing treatment for cancer and blood-related diseases. Our mission is to be an advocate for these special kids and to provide them and their families with the recreational, educational and emotional support needed throughout the long hours of chemotherapy, illness and isolation.** The demand for our programs continues to increase. Each program is added at the special request of the medical professionals at area pediatric hospitals and clinics . What began as providing fun and diversion for these kids has been expanded into the vital areas of mental well-being and educational support. It has become increasingly evident that a positive mental outlook is as important as medicine. Friends is devoted to providing them with hope and the will to live, along with the necessary tools to assist in their battle against this devastating disease.

Population Served

There are over 300 children diagnosed with cancer annually in the St. Louis area. These children along with their families may receive our services regardless of race, religion, and/or economic status. Our programs through doctor referral are offered at:

- Mercy- St. Louis; Mercy Clinic-Children’s Cancer and Hematology; David C. Pratt Cancer Center
- Cardinal Glennon Children’s Hospital; The Bob Costas Center; SLU Radiation/Oncology Center
- St. Louis Children’s Hospital; Hale Irwin Hematology/Oncology Clinic; The Siteman Cancer Center



PROGRAMS OVERVIEW

Every day, kids with cancer, their siblings, and parents are given the opportunity to think, feel, and smile through our educational, emotional, and recreational programs. We don't just give away toys or candy to sick children; we engage minds, instill confidence, and create a positive atmosphere while these families fight their toughest battle.

EDUCATIONAL SUPPORT PROGRAMS

Educational Testing Program

- Provides insight into how the child is developing cognitively before and after treatments to better understand how chemotherapy affects learning.
- Confers with teachers to create an individualized learning program.

Scholarship Program

- In 2012, this program provided ten scholarships to young cancer survivors graduating high school and continuing their education in college.

EdMap

- Provides individual and small group on-site sessions
- Monitors the child's progress in school
- Contributes to the child's success in school with any adverse effects of chemotherapy
- Provides for the development of self-esteem and motivation
- Continues to nurture self-esteem and motivation in each child



EMOTIONAL SUPPORT PROGRAMS

Art Therapy Program

- Provides a means of communication when words cannot suffice
- Addresses emotional, social, psychological and spiritual issues
- Creates a therapeutic relationship of trust between patient and therapist
- Encourages free expression
- Enhances self-esteem



Play Therapy

- Offers a safe environment for the younger children to express their feelings through play.

Individual & Family Counseling/Support Groups

- Provides ongoing, cost-free crisis intervention counseling services for patients and their families
- Offers support groups for siblings, parents and survivors

RECREATIONAL SUPPORT PROGRAMS

Toy Closets/ Toy Chests

Provides each treatment center we serve with a closet full of toys on site. Kids battling cancer and their siblings get a break from treatment and smile!

Special Assistance

Provides special gifts and gift cards to kids in treatment

Ian Kyle Fund

Children dealing with the struggles of a relapse are given a special gift through the Ian Kyle Fund

Entertainment Program

Provides funding for the must-haves for the long hours at the treatment centers: DVD players, computers, recliners, movies, games, cds, and more!

Munchie Mondays

Provides lunch to families at the treatment centers once a week.

Smile Makers Program

Provides tickets to Rams, Blues, and Cardinals Games, The Fox, and The MUNY for kids and their families

The Jill Turec Fund

Thanks to a very special donation from Bill and Amy Koman, Friends was able to spend \$25,000 just to make our families smile.

The Erna Deutsch Fund

Provides those extra special things that create smiles and irreplaceable memories.

Family Parties Program

Provides funding for Family Parties at the Magic House, Halloween Party, Winter Wonderland, Family Nights at Busch Stadium, and a trip to The Zoo.



These programs would not be possible without your continual dedication and support.

Please call the Friends of Kids with Cancer office at 314-275-7440 for volunteer opportunities and...



**THANK YOU AGAIN
FOR HELPING KIDS WITH CANCER...BE KIDS.**

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Our sincere thanks to the many individuals, restaurants, and companies who have donated items for our prizes, player bag, and auctions. Without your contributions, this tournament would not be the success it is.

Thank you!

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Matt, Julie, Pam & Mike

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