

Spring '09 Newsletter • Volume 1

friendsofkids.com

Friend to Friend



Young Girl Pays it Forward

JACKSON, MO - The **Modern Woodmen Youth Club** did a great deed in holding a fundraiser for **Lexi Edwards**, a patient in treatment at Children's Hospital, called the "Love for Lexi" Campaign. They collected \$727.09 through raffles at Modern Woodsman events and selling homemade cookies, lemonade and bookmarks. The Modern Woodsman Club donated an additional \$500 grant as well.

Lexi, 6, honored their hard work by making a grand gesture of her own: donating all \$1,227.09 right back to **Friends of Kids with Cancer**. Well, almost all of it.

Diane Edwards, Lexi's mother, asked her, "Don't you want to keep just \$10 for yourself?" To which she relied, "Just \$5. That's all."

Thank you to the Modern Woodsman Youth Club, including **Elizabeth Koehler, Olivia Renner, Sophia Park, Taryn Holt, Aaron Koehler, Rachael Koehler, Camille Park** and **Jon Renner**. And thank you to Lexi for her selfless act, and for inspiring everyone with your positive attitude everyday!

Friends Brings a Dorm Room Home

ST. CHARLES, MO - Most teenagers are planning their exodus from their parent's house for the cramped confines of a collegiate dorm room. But most teenagers don't have to deal with cancer, like 19 year-old **C.J. Aubuchon**.

That's when **Friends** stepped in to give him a piece of that lifestyle. With a generous donation of a leather recliner from **Weekends Only**, we began to piece together the ultimate bachelor pad. A flat screen plasma TV fit perfectly in front of that recliner, and a mini-fridge was the final touch that transformed his room at home into a real dorm room.

"The new furniture gave him a place of his own and a way to step outside of the chaos for a while," said **Michelle Aubuchon**, his sister.

While C.J. has been unable to lead the normal life of a typical teenager due to cancer, it has not changed his unwavering positive attitude. Everyone that comes in contact with him is met with the same big smile that was meant for the big screen.

"CJ is the kind of person that changes your life from the very first meeting," Michelle said. "There is a strength and positivity in his soul that is irresistable."



Pssssst... What's Inside?



Winter Wonderland p. 3



Hats On Day '09 p. 4



Blues Befriend Kids p. 3

Friends is proud to introduce our newly elected officers, and the 2009 Board of Directors:

OFFICERS

Kathy Richey, President Allen Brockman, Vice President Rick Lommel, Vice President Mary Mercurio, Treasurer Margaret Landolt, Secretary Peter Cohen, Emeritus

BOARD OF DIRECTORS

Jay Adams Kris Arneson Marianne Bergamini Jonathan Burke Joe Curotto Mandy Drozda Karen Dubinsky *Molly Henry Rick Henry *Mary Jotte Cheryl Lawless Tom Lynch Nicci Murphy **Bob Nuelle** *Larry Reimelt Vic Richey Margie Sedlack Tom Shea Frank Schmidt *Ben Turec Jill Turec Mary Lynne Wilson Luke Wolf *Terri Wurdack

ADVISORY BOARD

Dr. Robert Bergamini Dr. Gordon Gale Dr. Karen Gauvain Dr. Rob Hanson

HONORARY BOARD

Gene Deutsch
Al Goldman
Dan and Libby McLaughlin
Tom O'Neal
Guy Phillips
Gary Saettele

*Denotes former President

Friends of Kids with Cancer

530 Maryville Centre Dr, Suite LL5 St. Louis, MO 63141

T: 314-275-7440 F: 314-275-7446 friendsofkids.com

Friends of Kids with Cancer is devoted to enriching the daily lives of children undergoing treatment for cancer and blood related diseases.

Our mission is to be an advocate for these special kids and provide them and their families with the recreational, educational, and emotional support needed throughout the long hours of chemotherapy, illness and isolation.

A Message from the President

Dear Friends,

At **Friends of Kids with Cancer**, we extend our thanks and appreciation for the ongoing commitment of our generous supporters. You have helped us to give hope, provide encouragement and build self-esteem to kids going through treatment for cancer. Very scary stuff, but the kids keep going, even through the toughest times. You make their daily lives better through your volunteerism and continued financial support.

Many thanks to our Friends now working on our upcoming special events to benefit the charity. We hope to see you soon at our Walk and Golf Tournament, and thanks for all you do.



Kathy Richey

All the best, Kathy Richey President To find out more about our events, call the **Friends** office at **314-275-7440**

Friends revamps look for 2009

ST. LOUIS - **Friends** has said a fond farewell to the logo that has served as the organization's ID for the last 15 years. The Bears have been replaced by an open heart, incorporating the balloons of old, our "touch the HEART of a child" montra, and the tagline, "helping kids with cancer...be kids!"

Not to be outdone, the website received a facelift as well. Check out friendsofkids.com for a brand new look and the addition of many new features. Online donations and interactive forms to sign up for events are now available, so come explore all that **Friends** has to offer!

Also, we would like to commend the hard work of Captiva
Marketing, who has taken over for Jason Rooks and Tim Jamieson of JR Web Solutions. Thanks to Tim and Jason for creating and maintaining this organization's website for many years.











Biggest Winter Wonderland Ever!

ST. LOUIS - Apparently everyone needed a break during the Holidays, as the 2008 Patient Family Winter Wonderland Party had its biggest showing ever!

Seats were scarce, but the fun was everywhere as kids enjoyed arcade and carnival games, clowns, toys and our special singer, **Karen Mary**!

We would like the thank the large group of volunteers, especially **Cindy and Alan Woods** who made this event possible. Also, to **Kraus**, **Kakes and Katering** who provided food for the masses. We can't wait to see the same turnout next year!

St. Louis Blues give as much off the ice as they give on it!

Payton McDonnal signing her official contract with Blues Owner **Dave Checketts**



Brian Ott gets a ride on the Zamboni!

Hum Balanga And Da

William Carter and Chris Ewens, two of the artists who helped created the Blues Holiday Card, with Art Therapist Natasha Westrich-Wood!



Payton and Brian on the JumboTron!

ST. LOUIS - **Friends** has been loving the hockey season this winter! First, we were the beneficiary of the **St. Louis Blues**' Annual Holiday Card, which was designed by nine patients in our Art Therapy program: **Dominic Caputa, William Carter, Chris Ewens, Jacob Harder, Daniel Johnson, Tayvion Jones, Brandon Morris** and **Brian Ott**. Being chosen also meant a \$10,000 donation to **Friends!**

Also, among the many tickets the Blues have donated for kids to see the games, two children were given the opportunity to ride the

Zamboni out onto the ice!

The Blues took nominations this spring for the first ever Jr. Blue for a Day program, taking a girl and a boy who have fought through adversity and given back to the community.

Friends nominated two kids who were very deserving: Brian Ott, a Blues superfan who has fought through seven years of treatment for cancer and Payton McDonnal, who has given of her time and abilities to charity after losing her sister, Lauren, to cancer. They were treated like hockey stars for the day, receiving a personalized jersey and even signing a

contract! They attended practice, hung out in the locker room and watched the game from the Blues Suite that night.

game from the Blues Suite that hight.
They were given signed hockey sticks,
pucks and met many of the players.

"We are so thankful for our relationship with the St. Louis Blues organization and the 14 Fund," said **Judy Ciapciak**, Executive Director. "They are a genuine group who open their arms and hearts to help kids with cancer...be kids!"

Also, thank you to **Renah Jones**, who isn't skating for the Blues but works just as hard as players do on the ice.

9th Annual Music Madness Trivia Night

ST. LOUIS - **Friends** created a unique atomsphere for its annual trivia night, turning CBC High School's cafeteria into our own House of Blues.

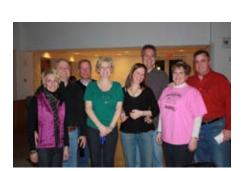
Tables of **Friends** supporters took part in six rounds of serious music trivia, thanks to the guidence of MC **Bob Scheetz** and his wife, **Diane**.

Following Trivia, the Max Cherry Band, comprised of local musicians and CBC faculty, took the stage and rocked the house. We would like to thank Mike England for his special performance, along with all he and his wife, Lucy, did to make all this event a success. They also had help from Karen Dubinsky, Mike Bartoni, Bobby Novelli, Bob Abeln, Ron Ruzicka and Bank Star, so thank you.

We would also like to thank all who attended, our volunteers and to **Milly Naeger**, who took the stage and again stole our hearts as the featured speaker.



Trivia Buffs letting loose to the sounds of the Max Cherry Band.



The Kings and Queens of music trivia, our winners!



Mike and Lucy England, Tom Mulvihill, Judy Ciapciak, and Bob and Diane Scheetz.



Milly telling it like it is to the crowd.



Missouri Professionals Mutual (MPM) is proud to be a FRIEND.

As the #1 choice of Missouri physicians for medical liability insurance, MPM appreciates hard working doctors, and thanks to this very special organization, hundreds of children will have access to exceptional medical care from the area's top medical professionals. But **Friends** is

about more than medicine. **Friends** is about enriching the everyday lives of extraordinary children, and helping kids with cancer...be kids! You have touched our hearts in many ways- from the hospitals and doctors who lend their exceptional talents, to the remarkable dedication of your staff and volunteers, to the incredible strength and courage of the children you serve. Thank you, **Friends of Kids with Cancer**, for helping us to see the true meaning of being a friend.

Best wishes and God Bless.

Timothy H. Trout, Managing Director





Milly Naeger, star speaker of our Fashion Show and Trivia Night, can be seen in a new light: watercolors. Milly is the subject of a series of paintings by Ali Cavanaugh. Meet her and the artist at the premiere!

123 Merchant Gallery 123 Merchant St. St. Genevieve, MO 63670

visit www.alicavanaugh.com for more information!

3rd Party

Events

Third party events have become just as important as our own fundraisers, especially in these trying economic times. We wish to thank everyone who continued their tradition with Friends, found creative ways to raise money and worked hard to help kids with cancer...be kids!



Kaya's Wine and Spirits Connection Trivia Night



Grand Slam's 1st Anniversary Party



Southwest Bank's "Touch the Heart of a Child'



Cope Plastics Golf Tournament



A.R.M. Flame Awards



Healthlink's Hat

Collection

Debbie VanGronigen Holiday Party



Chaminade Mother's Club Luncheon



Carmody's Franco's Fundraiser

S No

The Koman Group



Southwest Bank



RJP Electric

HOLIDAY TOY DRIVES

Toy drives are a sign of the season around Friends, and this year was no different. Generous groups and individuals donated new toys to help make a child's Holiday special for a struggling family. Toys have propelled this organization from the beginning, with the Toy Closets at each treatment center as our inaugural program. Thank you to everyone who donated a toy to keep this long-standing tradition going.



Katie Brubeck and Cathy Castner Toy Donation



Anthropologie Plush Toy Drive

Dear Friends of Kids with Cancer,

Thanks so much for the gift Cards. That was extremely generous of you! I bought a bubble machine. If it is too cold outside we do bubbles in the basement. I get tired really easy so now i have a new Mickey Mouse lawnchair:) I sit in it and listen to the birds and watch for airplanes. I love to pull my wagon full of blocks around and use my new tool workbench. I even bought a Curious George DVD for when I'm too tired and sick to play. I'm enjoying everything. Thanks again for being so kind to me!!

Thanks, Daniel













Hats On Day '09

It's not too late to join the rewarding fun of a Hats On Day! Businesses, schools and places of worship have been participating all winter, with many more planned through the rest of the calendar year. Call today to set up a date at your school or business!

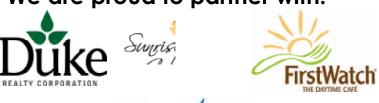
Thanks to CBC High School, who kicked off the Hats On Day season by raising \$3,000! We appreciate all the efforts of all the schools and businesses that have participated so far. We are very excited about all the new businesses getting involved, including Fabick Cat, Heartland Bank and Love Management. Also, thank you to Image Labels for all the printing they donated!

9th Annual Walk with a Friend at Sunrise

Saturday, April 25th at Maryville Centre



We are proud to partner with:





5k Run and 1 Mile Walk Registration at 8 am, Walk starts at 9 am!

Join the families and the fun while showing support for kids battling cancer as a sponsor, team or individual!

Free First Watch Breakfast, games, entertainment and t-shirt with entry

Visit friendsofkids.com or call 314-275-7440 for more information today!

Kids Helping Kids

Kids always seem to find new, fun and innovative ways to help their peers. Check out some of the kids helping kids in your community!



Lily Briscoe's Skating Birthday Party



Kelly Eastman T-Shirt Sale



Samantha Laiderman's Build-A-Bear Workshop



Girl Scout Troop 1186 Buckets of Love



Chaminade Soccer Shootout



B'nai Amoona 7th and 8th grade volunteers



Birthday Toy Donation



Payton McDonnal Birthday Party

"That is why we are here tonight... to help children with cancer, like me, feel like kids." -Luke Weaver, featured speaker



Get your Tickets for the \$15,000 Raffle now! \$100 each, only 400 will be sold 1st - \$10,000 2nd - \$3,500 3rd - \$1,500 You do not need to be present to win!

If less than 400 are sold, prizes will be awarded in proportion to the original percentage

Friends of Kids with Cancer and Waste Management

Invite YOU to participate in our 11th Annual Golf Tournament at Whitmoor Country Club May 18th, 2009

Includes lunch, a round of golf at one of St. Louis' best courses, gourmet dinner and an amazing auction.

Contact the Friends office at 314-275-7440 for more information on how to be a sponsor!

Please visit
www.friendsofkids.com
to sign up your foursome...
it will sell out fast!

2009 FRIENDS CALENDAR

Walk with a Friend at Sunrise Golf Tournament Fashion Show and Boutique

April 25th, 2009 May 18th, 2009 November 5th, 2009

Upcoming 3rd Party Events

Village Green's Splash Day - at Pheasant Run

April 18th, 2009

Ali Cavanaugh Art Gallery - 123 Merchant Gallery, Ste. Genevieve

April 24th, 2009

see watercolors of our very own Milly Naeger!

Aaron Hubbell Memorial Golf Tournament

May 2nd, 2009

at Pevely Farms Golf Club

Derby Party at Monarch Restaurant in Maplewood -

May 2nd, 2009

Enjoy the pagentry of the Kentucky Derby for a good cause!

CBC Auto Club Car Show - CBC High School Parking Lot

May 9th, 2009

Fashion for a Cause - at Baxter Crossings - Come see St. Louis

June 25th, 2009

Summer Fashion and support Friends!

Austin Murphy Memorial Golf Tournament at Innsbrook Golf Club

June 27th, 2009

Find out about these events and so much more at the new Friends website, www.friendsofkids.com

530 Maryville Centre Dr Suite LL5 St. Louis, MO 63141 T: 314-275-7440 F: 314-275-7446

Judy Ciapciak

Executive Director judy@friendsofkids.com

Tom Mulvihill

Communications Specialist tom@friendsofkids.com

Questions, comments, suggestions? Email us at friends@friendsofkids.com

THANK YOU TO COPYING CONCEPTS

FOR DONATING A NEW COPIER FRIENDS OFFICE! TO THE



530 Maryville Centre Dr. Suite LL5 St. Louis, MO 63141

